

## OUR MISSION

To educate the international trade community by providing a forum for the exchange of information on the export and import process.

***Gain valuable exposure  
for your company,  
brand, or services!***

*Make an impact by becoming  
a sponsor for SIA.*

# SIGN UP TODAY!



# SIA CONFERENCE SPONSORSHIP



Conference details are found  
on the SIA website

[siaed.org](http://siaed.org)

Questions?

Contact the SIA Business Manager  
[sia@siaed.org](mailto:sia@siaed.org) or 703-946-5683



SOCIETY FOR INTERNATIONAL AFFAIRS



## THE SOCIETY FOR INTERNATIONAL AFFAIRS

### Background & Purpose

The Society for International Affairs, Inc. (SIA) is a volunteer, nonprofit, educational organization that was jointly formed in 1967 by US Government and Industry. SIA provides a forum for the exchange of information related to export and import licensing. SIA interests cover the entire spectrum of licensing pertaining to the Departments of Commerce, Defense, State, Treasury, and Homeland Security.

### Activities

Business luncheon meetings are held regularly and feature guest speakers who address regulatory and policy issues affecting exporting and importing. Conferences and seminars are presented on a regular basis to educate and instruct the export community on all aspects of defense and commercial exports and technology transfers.

### Code of Conduct

The meetings and functions of SIA are designed to facilitate the free exchange of ideas and information. Information from these sessions is not for attribution or publication. Recording devices may not be used. SIA members and attendees are expected to uphold the highest standards of personal conduct at all SIA functions and must abide by the Code of Conduct.

### Membership

Membership is comprised of over 2,000 members consisting of Industry, U.S. Government, and embassies. Information about SIA membership is available at [www.siaed.org](http://www.siaed.org).

## PLATINUM

### Reception Sponsor

Company signage by registration desk  
(Limited to 2' by 3')

Company logo on sponsor page/sponsor slide during  
welcome remarks/rolling logos during breaks

Promotional item if provided pre-registration

Receive registration for 2 persons

5 extra reception tickets

**ADVANCED** \$10,000

**BASICS** \$7,500

## GOLD

### Meal Sponsor

Company signage by registration desk  
(Limited to 2' by 3')

Company logo on sponsor page/sponsor slide during  
welcome remarks/rolling logos during breaks

Promotional item if provided pre-registration

Receive registration for 1 persons

**ADVANCED** \$7,500

**BASICS** \$5,000

## SILVER

### Break Sponsor

Company signage by registration desk  
(Limited to 2' by 3')

Company logo on sponsor page/sponsor slide during  
welcome remarks/rolling logos during breaks

Promotional item if provided pre-registration

**ADVANCED** \$5,000

**BASICS** \$2,500

## BRONZE

### WiFi Sponsor

Company signage by registration desk  
(Limited to 2' by 3')

Company logo on sponsor page/sponsor slide during  
welcome remarks/rolling logos during breaks

Promotional item if provided pre-registration

**ADVANCED** \$2,000

**BASICS** \$1,000

**EACH SPONSORSHIP LEVEL OFFERS ITS OWN BENEFITS**