

2019 Winter “Back to Basics” International Trade Export Licensing & Compliance Conference

This conference is an important first step to exporting articles on the United States Munitions List (USML) and the Commerce Control List (CCL) and the associated defense services and technology. This conference is ideal for newcomers (less than 5 years of experience) to export licensing, as they will be provided with a step-by-step guide to using the International Traffic in Arms Regulations (ITAR) and the Export Administration Regulations (EAR). Emphasis will be placed on the license application process and the requirements for submitting licenses to the Department of State, Directorate of Defense Trade Controls as well as to the Department of Commerce, Bureau of Industry Security for review and approval. Attendees will become familiar with the various types of licenses, agreements, exemptions and exceptions and the requirements and conditions associated with each. Government speakers will provide insight into the procedures and policies governing the export licensing process.

Ample time for questions will be included each day. **In addition, a special Roundtable Q&A Session with panelists and invited guests will be held at the conclusion of Day 2.**

The Conference will integrate hands-on workshops with practical transaction scenarios and corresponding licensing/agreements/exemption/exception exercises. These exercises will give attendees the opportunity to apply what they have learned while USG experts and defense industry peers are close at hand to answer questions and provide guidance.

Speakers will include participants from U.S. Government agencies such as the Directorate of Defense Trade Controls (DDTC), Defense Technology Security Administration (DTSA), Bureau of Industry and Security (BIS) and members of the defense industry.

THE SOCIETY FOR INTERNATIONAL AFFAIRS

BACKGROUND & PURPOSE

The Society for International Affairs, Inc. (SIA) is a volunteer, nonprofit, educational organization that was jointly formed in 1967 by U.S. Government and industry. SIA provides a forum for the exchange of information related to export and import licensing. SIA interests cover the entire spectrum of licensing pertaining to the Departments of Commerce, Defense, State, Treasury, and Homeland Security.

ACTIVITIES

Business luncheon meetings are held regularly and feature guest speakers who address regulatory and policy issues affecting exporting and importing. Conferences and seminars are presented on a regular basis to educate and instruct the export community on all aspects of defense and commercial exports and technology transfers.

CODE OF CONDUCT

The meetings and functions of SIA are designed to facilitate the free exchange of ideas and information. Information from these sessions is not for publication. Recording devices may not be used. SIA members and participants must abide by the Code of Conduct.

MEMBERSHIP

Membership is comprised of over 2000 members consisting of industry, U.S. Government, and embassies.

Additional information about SIA is available at <www.siaed.org>.

“Back to Basics” Conference: 4-6 March 2019

Savannah Marriott Riverfront ♦ 100 General McIntosh Boulevard ♦ Savannah, GA 31401

Attire for the conference is business casual.

CONFERENCE REGISTRATION FEES

Registration Fees:

Non-Members - \$1,200; Members-\$1,050; Government-\$825

PAYMENTS WILL NOT BE ACCEPTED AT EVENT

Online Registration is required. The registration site is: <http://www.siaed.org/event-2999455>

Payment is required within 7 business days of registering. Your registration is not confirmed until payment is received.

Registration fees include: continental breakfasts, lunches, breaks, reception, and course materials.

Cancellation Policy: Cancellations must be received by Friday, **February 23, 2019** to be eligible for a refund. There is a \$35 fee for all cancellations and bank returned checks. Refunds will not be provided for cancellation requests received after Friday, February 23, 2019.

Please make checks payable to: **Society for International Affairs or “SIA”**

Mail checks to: **Society for International Affairs**
Attn: 2019 Winter Back Basics Conference
P.O. Box 9466
Arlington, VA 22209

HOTEL ACCOMMODATIONS

A block of rooms has been reserved at the Savannah Marriott Riverfront Hotel for the dates of the conference. The SIA room rate is the prevailing government per diem of \$132 per night plus tax (single/double occupancy). Reservations may be made **online through the link** on SIA’s website under the *2019 Winter Back to Basics Conference* or by contacting Reservations at 1-800-285-0398 (ask for the 2019 SIA Winter Basics Conference rate). ***The room block has been reserved through Friday, February 15, 2019, or until sold out, whichever occurs first.***

TRANSPORTATION

This hotel does not provide shuttle service.

Estimated taxi fare: 28 USD (one way)

Bus: Greyhound, 1.5 miles W from Hotel

Train Station: Amtrak, 4.7 miles W from Hotel

Driving directions: When exiting the airport take a right onto Gulfstream road and follow it for 2.3 miles. After, turn right onto Augusta Road for 6.3 miles and continue onto I-516 E. Take exit 7 for Bay St. towards downtown. Merge onto W Bay St. 3 miles then continue onto General McIntosh Blvd. The property will be on your left.

On-site parking, fee: 17 USD discounted daily, Self-parking only, no valet service

SIA President: Marc Binder, International Trade Compliance Strategies

Board Liaison: FranMarie Mulla, MOOG, Inc.

Conference Director: Jonathon Osten, Raytheon Solipsys

Conference Committee Chairs:

Speaker Chair: Christina Zanette, Deloitte

Hotel Chair: Suzanne Faulkner, M International

Audio/Visual Chair: Whitney Griffin, Northrop Grumman

Publications Chair: Nancy Draper, BAE Systems

Registration Chair: Jean Rosch, SIA

“BACK TO BASICS” AGENDA

International Trade Export Licensing & Compliance Conference

Note: All speaker comments are off-the record and not for public release

DAY ONE - March 4, 2019

7:15 Breakfast

8:15 Opening Remarks

Marc Binder, *SIA President*

Jonathon Osten, *Raytheon Solipsys, Conference Director*

8:30 Overview of Export Control Regimes & Regulations Panel

Marc Binder, *International Trade Compliance Strategies*

Candace M. J. Goforth, *Goforth Trade Advisors LLC*

Terry Davis, *Office of Defense Trade Controls Licensing*

Susan Daoussi, *Licensing Directorate, Defense Technology Security Administration*

Jeff Leitz, *Munitions Control Division, Bureau of Industry and Security*

10:30 Break

10:45 Commodity Jurisdiction and Classification Panel

Jeremy Huffman, *Northrop Grumman Corporation*

Kirk Bennett, *Office of Defense Trade Controls Policy*

Susan Daoussi, *Licensing Directorate, Defense Technology Security Administration*

12:15 Lunch

1:15 Commodity Jurisdiction and Classification Panel

Jeremy Huffman, *Northrop Grumman Corporation*

Susan Daoussi, *Licensing Directorate, Defense Technology Security Administration*

Jeff Leitz, *Munitions Control Division, Bureau of Industry and Security*

2:45 Break

3:00 Jurisdiction/Classification Exercise

Led by Tom Donovan

All Speakers, Board and Committee

5:00 Adjourn

5:15 Reception

Agenda subject to change

“BACK TO BASICS” AGENDA

DAY TWO – March 5, 2019

- 7:15 **Breakfast**
- 8:15 **Opening Remarks**
Jonathon Osten, Raytheon Solipsys, Conference Director
- 8:20 **ITAR Licensing Panel**
Terry Davis, Office of Defense Trade Controls Licensing
Cynthia Keefer, BAE Systems
- 10:00 **Break**
- 10:15 **Licensing Q&A**
- 10:30 **ITAR Agreements—Overview, Preparation and Best Practices**
Jimmy Demonstranti, Office of Defense Trade Controls Licensing
Barbara Clark, Northrop Grumman Innovation Systems
- 12:15 **Lunch**
- 1:15 **Agreements Q&A**
- 1:30 **DTSA Review Panel**
Taurus Brackett, Licensing Directorate, Defense Technology Security Administration
- 2:00 **ITAR License Exercise**
Led by Cynthia Keefer and DDTC Licensing
All Speakers, Board and Committee
- 2:30 **Break**
- 2:45 **ITAR License Exercise (cont'd)**
Led by Cynthia Keefer and DDTC Licensing
All Speakers, Board and Committee
- 3:15 **ITAR TAA Exercise**
Led by Barbara Clark and DDTC Licensing
All Speakers, Board and Committee
- 4:15 **Trade Compliance Program**
Dan Cook, Office of Defense Trade Controls Compliance
Dawn Kawasaki, Export Management and Compliance Division, Office of Exporter Services, Bureau of Industry and Security
Jennifer Weinell, Northrop Grumman Corporation
- 5:15 **Q&A**
- 5:30 **Adjourn**
- 5:30-6:30 **Meet the Speakers (Roundtable discussions/open Q&A)**
(DDTC-L, DDTC-P, DDTC-C, BIS, DTSA, Industry speakers)

Agenda subject to change

“BACK TO BASICS” AGENDA

DAY THREE – March 6, 2019

- 7:30 Continental Breakfast**
- 8:30 Opening Remarks**
Jonathon Osten, Raytheon Solipsys, Conference Director
- 8:35 ITAR Exemptions**
Sandra Cross, Huntington Ingalls Industries
- 9:30 EAR Licensing/Exceptions Panel**
Karen DiBenedetto, Munitions Control Division, Bureau of Industry and Security
Taurus Brackett, Licensing Directorate, Defense Technology Security Administration
Candace M. J. Goforth, Goforth Trade Advisors LLC
- 10:30 Break**
- 10:45 EAR Licensing/Exceptions Q&A**
- 11:00 EAR License Exercise/Exemption/Exception**
Led by Tom Donovan and BIS Licensing
All Speakers, Board and Committee
- 12:30 Lunch**
- 1:30 Got your license.....now what?”**
Marc Binder, International Trade Compliance Strategies
Glenda Bass, Siemens Government Technologies
- 3:00 Break**
- 3:15 Disclosures and Enforcement**
Dan Cook, Office of Defense Trade Controls Compliance
Dawn Kawasaki, Export Management and Compliance Division, Office of Exporter Services, Bureau of Industry and Security
Jennifer Weinel, Northrop Grumman Corporation
- 4:15 Final Q&A**
- 4:30 Conference Adjourns**

Agenda subject to change

SIA PROGRAMS – QUALIFICATION FOR CLE/CPE CREDITS

SIA conferences and seminars may qualify for Continuing Legal Education (CLE) or Continuing Professional Education (CPE) Credits, depending upon the specific jurisdictional requirements. Please check your local jurisdiction.

